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## **Alzheimer's Disease Resource Center, Inc. Hosts its 2015 West End Walk for Alzheimer's**

*The Annual Fundraising Event and Polynesian Festival Aims to Secure \$300,000 in Donations*

Bay Shore, NY - [Alzheimer's Disease Resource Center, Inc.](http://www.adrcinc.org) (ADRC) is hosting its 2015 West End Walk for Alzheimer's, with a Polynesian-inspired festival to follow, on Sunday, August 9. This 5K and after-party will be held rain or shine at the Old Bethpage Village Restoration, located at 1303 Round Swamp Road, Old Bethpage, New York. Pre-registration for the event is now open to all teams or individuals, and on-site registration begins at 8:30 a.m.

The USO Liberty Bells will perform during the opening ceremonies, which start at 10 a.m. The ribbon cutting ceremony and kick-off for the walk will take place at 11 a.m. From there, participants will have the opportunity to tour the grounds and see some of the area's historically preserved buildings along the way. All participants who secure \$25 or more are invited to a Polynesian Festival after-party, with raffles and live entertainment from the June Claire and Polynesian Dance Troupes, which begins at 12 p.m.

Walkers who raise \$100 or more toward the West End's \$300,000 goal will be presented with a 2015 Walk T-Shirt and tote. Thus far, the East and West End divisions have collectively reached the organization's first milestone for the 2015 Walk for Alzheimer's – securing over \$100,000 of the \$350,000 total goal. Teams and individuals are encouraged to continue raise money for the cause, all of which will go to ADRC for Alzheimer's research and care.

For teams and individuals who would like to sign up on the day of the event, registration is \$25 per adult, \$15 for teens age 13 to 18 and \$10 for children age two to 12. Children under two are free. A family registration package (two children, two adults) is also available for \$35.

“This is a fun and easy opportunity for families to participate in a healthy activity, while also helping raise money and promote awareness about Alzheimer's disease here on Long Island,” says Mary Ann Malack-Ragona, Executive Director/CEO, Alzheimer's Disease Resource Center, Inc. “It is important that we continue to fund research that will enable better treatments so we can start fighting back and move a step closer to our vision of a future free from Alzheimer's.”

Registration for teams and individuals is now open. Sponsorship opportunities are available. For more information, or to register, contact Mary Ann Malack-Ragona, Executive Director/CEO, at (631) 820-8068 or at [maryann.ragona@ADRCinc.org](mailto:maryann.ragona@ADRCinc.org) or visit [www.adrcinc.org](http://www.adrcinc.org).

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[Alzheimer's Disease Resource Center, Inc.](http://www.adrcinc.org) — which is headquartered in Bay Shore and has a satellite office in Southampton — is the only local Alzheimer's Disease advocacy and educational facility whose mission is to fund local research and provide

hands-on support and services to families on Long Island and the New York metropolitan area. ADRC works with family members, health care professionals and researchers to ensure quality health care and support to those impacted by Alzheimer's Disease through care and consultation, information and referral, training, support groups, and caregiver safety products.