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**Restaurateur B. Smith and Radio Host Dan Gasby Named Keynote Speakers for Alzheimer's Disease Resource Center's 11<sup>th</sup> Annual Education Conference & Expo 2015**

**Bay Shore, NY** — [Alzheimer's Disease Resource Center, Inc.](#) (ADRC) has announced that restaurateur B. Smith and her husband, Dan Gasby, have been named keynote speakers for its 11<sup>th</sup> Annual Alzheimer's Education Conference & Expo 2015 on March 5, 2015 at the Melville Marriott Long Island, located at 1350 Old Walt Whitman Road in Melville.

B. Smith was recently diagnosed with young-onset Alzheimer's disease, which affects those under the age of 65. The couple will discuss her struggles with Alzheimer's disease and how they are coping and supporting each other during this difficult time.

Ms. Smith is a restaurateur, author, and multi-industry businesswoman. She has been heralded by *The New York Times* as "a Renaissance woman," by Chuck Scarborough as a "domestic goddess," and by *The New York Daily News* as "one of the most important African-American style mavens of all time." She is a broadcast talent, entrepreneurial spokesperson and multiple award-winning recipient across a wide range of fields. Ms. Smith also earned kudos when she returned to the stage in her Off-Broadway debut in "Love, Loss, and What I Wore," the award-winning play by Nora and Delia Ephron. In 2012, Ms. Smith was inducted into the American Chef Corps, part of the U.S. Department of State's newly formed Diplomatic Culinary Partnership with the James Beard Foundation.

Mr. Gasby serves as the Chairman of B. Smith Enterprises, Ltd., and has an extensive background in television, marketing and production. Formerly, Ms. Smith and Mr. Gasby were co-hosts at "The B. Smith and 'Thank You Dan' Show," which was heard on Sirius XM Radio. He is a former member of the Board of Trustees at American University in Washington, D.C., and longtime member of the Board of Governors of the International Radio and Television Society Foundation.

The event will begin with a caregiver fireside chat, to help provide encouragement and inspiration for guests. There will also be six seminars discussing such topics as Alzheimer's research, behavioral/communication training, nutrition, and ADRC's legal advisory committee will provide updates within the organization. The closing plenary session will be The Purple Angel Project from Alzheimer's Speaks. In addition, motivational speaker Jim Ryan will be presenting an interactive session on managing thought.

"It's exciting to have such passionate and accomplished people such as Ms. Smith and Mr. Gasby who are able to speak about the issue of Alzheimer's disease," said Mary Ann Malack-Ragona, Executive Director/CEO, ADRC. "Education is key when battling Alzheimer's."

The Education Conference and Expo is part of a two-day event to educate and inform those about Alzheimer's disease, the causes of the disease and prospective treatments. On March 4th, 2015, ADRC will host its second annual Physician's Outreach Dinner at the Long Island Marriott from 6 p.m. to 9 p.m. The focus of the event will be improving care through quality diagnosis, treatment and resources. Medical and legal experts will discuss research, diagnosis, pharmacological interventions, community resources

and the legal and financial components of long-term care planning. (The Physician's Outreach Dinner is only open to board-certified and board-eligible physicians.)

Registration is \$45 for the Conference & Expo, \$25 for lunch only. Checks should be made out to Alzheimer's Disease Resource Center, Inc. The deadline to register is February 25. The Physicians' Dinner is by invitation only.

Sponsorship opportunities and Expo tables are still available. To purchase tickets or for more information, please contact Mary Ann Malack-Ragona, Executive Director/CEO, at (631) 820-8068, or visit [www.adrcinc.org](http://www.adrcinc.org).

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[Alzheimer's Disease Resource Center, Inc.](http://www.adrcinc.org) — which is headquartered in Bay Shore and has a satellite office in Southampton — is the only local Alzheimer's Disease advocacy and educational facility whose mission is to provide hands-on support and services to families on Long Island and the New York metropolitan area. ADRC works with family members, health care professionals and researchers to ensure quality health care and support to those impacted by Alzheimer's Disease through care and consultation, information and referral, training, support groups, and caregiver safety products.