

**FOR IMMEDIATE RELEASE**

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## **50 Swimmers and Kayakers Take Part in 11th Annual Distant Memories Swim**

*Money Raised Will Benefit Alzheimer's Disease Resource Center, Inc.*



Bryan Proctor (fourth from right), Organizer, Distant Memories Swim, is joined by swimmers and kayakers at Asharoken Beach before taking to the water at the 11<sup>th</sup> Annual Distant Memories Swim on July 23.



Daphne Hoffman of Brightwaters was the first swimmer to complete the 11<sup>th</sup> Annual Distant Memories Swim.

On July 23, approximately 50 swimmers and kayakers took part in the 11<sup>th</sup> Annual Distant Memories Swim. The swim was spearheaded by Bryan Proctor, a Huntington resident who started the swim as a way to raise money for Alzheimer's Disease Resource Center, Inc. and to raise awareness about Alzheimer's Disease. This issue is very close to Mr. Proctor, as his grandfather and aunt passed away from Alzheimer's Disease.

The participants started out at Asharoken Beach and swam across the bay to Knollwood Beach in Centerport — a distance of 2.5 nautical miles (approximately three miles). Before taking to the water, each participant gave the names of relatives they were swimming for who suffer from or passed away from Alzheimer's Disease.

The first swimmer to complete the course was Daphne Hoffman of Brightwaters, who came in at 1 hour, 10 minutes. This was the first time a woman has accomplished this feat.

“This year's swim signifies a very strong commitment to our cause by all of these men and women, many of whom have been touched by Alzheimer's,” said Mary Ann Malack-Ragona, Chief Executive Officer/Executive Director, Alzheimer's Disease Resource Center, Inc. “Sadly, the number of individuals with a diagnosis of Alzheimer's Disease continues to grow. Demand for training, programs, services and referral sources is at an all-time high. This group of dedicated individuals helps to create awareness and raise funds needed to provide a variety of resources for our Long Island families.”

Alzheimer's Disease Resource Center — which is headquartered in Bay Shore and has a satellite office in Southampton — is the only local Alzheimer's Disease advocacy and educational facility whose mission is to provide hands-on support and services to families on Long Island and the New York metropolitan area. ADRC works with family members, health care professionals and researchers to ensure quality health care and support to those impacted by Alzheimer's Disease through care and consultation, information and referral, training, support groups, and caregiver safety products.

For more information about the Alzheimer's Disease Resource Center, please contact Mary Ann Malack-Ragona, Executive Director/CEO at (631) 820-8068. Donations are still being accepted and may be sent to: Alzheimer's Disease Resource Center, 45 Park Avenue, Bay Shore, NY 11706. Anyone wishing to support this event or a specific swimmer should visit [www.memoryswim.org](http://www.memoryswim.org).

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**\* Photos are attached and available upon request.**

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